

1     What is claimed:

2             1. A fishing lure comprising:

3                 an elongated body member having a front end, a middle portion, a rear end, a  
4     longitudinally extending X-axis, an interior and an outer surface; said front end having a  
5     predetermined width W1; said middle portion at its widest dimension having a predetermined  
6     width W2; said rear end having a predetermined width W3;

7                 an elongated head member having a front end, a rear end, a longitudinally extending  
8     H-axis, an outer surface, a left side and a right side;

9                 primary connection means for connecting said front end of said head member to said rear  
10     end of said body member; said primary connection means having first wobble structure that  
11     allows said head member to freely wobble upwardly, downwardly, to the left and to the right so  
12     that said H-axis of said head member can pivot at acute angles to said X-axis of said body  
13     member; and

14                 hook connection means for connecting a fish hook to said rear end of said head member.

15             2. A fishing lure as recited in claim 1 further comprising a plurality of flexible tentacles  
16     secured to said rear end of said head member.

17             3. A fishing lure as recited in claim 2 further comprising an eye member secured to each  
18     of said left and right sides of said head member.

19             4. A fishing lure as recited in claim 3 wherein said fishing lure has the appearance  
20     structure of a squid.

1           5. A fishing lure as recited in claim 1 further comprising fishing line attachment means  
2 on said front end of said body member.

3           6. A fishing lure as recited in claim 1 further comprising a lead sinker weight located in  
4 said interior of said body member.

5           7. A fishing lure as recited in claim 1 further comprising at least one fin extending from  
6 said outer surface of said body member.

7           8. A fishing lure as recited in claim 1 wherein said body member is made of plastic  
8 material.

9           9. A fishing lure as recited in claim 1 wherein said primary connection means further  
10 comprises transverse rotational structure that allows said head member to rotate a predetermined  
11 number of degrees about said H-axis.

12           10. A fishing lure as recited in claim 9 wherein said predetermined number of degrees is  
13 approximately 180 degrees.

14           11. A fishing lure as recited in claim 1 further comprising a 360 degree swivel assembly  
15 having a longitudinally extending K-axis that is secured to said primary connection means that  
16 allows a fishing hook connected thereto to freely rotate 360 degrees about said K-axis.

17           12. A fishing lure as recited in claim 11 further comprising a fishing hook connected to  
18 said 360 degree swivel assembly.

19           13. A fishing lure comprising:  
20 an elongated body member having a front end, a middle portion, a rear end, a  
21 longitudinally extending X-axis, an interior and an outer surface; said front end having a

1 predetermined width W1; said middle portion at its widest dimension having a predetermined  
2 width W2; said rear end having a predetermined width W3;

3 an elongated head member having a front end, a rear end, a longitudinally extending  
4 H-axis, an outer surface, a left side and a right side;

5 primary connection means for connecting said front end of said head member to said rear  
6 end of said body member; said primary connection means having transverse rotational structure  
7 that allows said head member to rotate a predetermined number of degrees about said H-axis; and

8 hook connection means for connecting a fish hook to said rear end of said head member.

9 14. A fishing lure as recited in claim 13 further comprising a plurality of flexible  
10 tentacles secured to said rear end of said head member.

11 15. A fishing lure as recited in claim 14 further comprising an eye member secured to  
12 each of said left and right sides of said head member.

13 16. A fishing lure as recited in claim 15 wherein said fishing lure has the appearance  
14 structure of a squid.

15 17. A fishing lure as recited in claim 13 further comprising fishing line attachment means  
16 on said front end of said body member.

17 18. A fishing lure as recited in claim 13 further comprising a lead sinker weight located  
18 in said interior of said body member.

19 19. A fishing lure as recited in claim 13 further comprising at least one fin extending  
20 from said outer surface of said body member.

1           20. A fishing lure as recited in claim 13 wherein said body member is made of plastic  
2 material.

3           21. A fishing lure as recited in claim 13 wherein said primary connection means further  
4 comprises first wobble structure that allows said head member to freely wobble upwardly,  
5 downwardly, to the left and to the right so that said H-axis of said head member can pivot at  
6 acute angles to said X-axis of said body member.

7           22. A fishing lure as recited in claim 13 wherein said predetermined number of degrees is  
8 approximately 180 degrees.

9           23. A fishing lure as recited in claim 13 further comprising a 360 degree swivel assembly  
10 having a longitudinally extending K-axis secured to said primary connection means for allowing  
11 a fishing hook connected thereto to freely rotate 360 degrees about said K-axis.

12           24. A fishing lure as recited in claim 23 further comprising a fishing hook connected to  
13 said 360 degree swivel assembly.